

**March, 2018**  
Destination Room Night Actuals

Date		Room Nights Sold	Occupancy	Combined Entrances VPD	Room Nights per vehicle
01-Mar-18	Thu	3,081	68.9%	13,278	0.23
02-Mar-18	Fri	3,661	81.9%	13,664	0.27
03-Mar-18	Sat	3,712	83.0%	12,354	0.30
04-Mar-18	Sun	2,715	60.7%	12,271	0.22
05-Mar-18	Mon	2,468	55.2%	11,271	0.22
06-Mar-18	Tue	2,950	66.0%	12,554	0.23
07-Mar-18	Wed	3,223	72.1%	13,532	0.24
08-Mar-18	Thu	3,271	73.1%	13,080	0.25
09-Mar-18	Fri	3,773	84.4%	16,444	0.23
10-Mar-18	Sat	3,954	88.4%	19,079	0.23
11-Mar-18	Sun	3,052	68.2%	17,383	0.21
12-Mar-18	Mon	3,488	78.0%	14,298	0.18
13-Mar-18	Tue	3,306	73.9%	14,000	0.24
14-Mar-18	Wed	3,484	77.9%	13,911	0.25
15-Mar-18	Thu	3,459	77.3%	11,379	0.30
16-Mar-18	Fri	3,627	81.1%	15,943	0.23
17-Mar-18	Sat	3,769	84.3%	15,533	0.23
18-Mar-18	Sun	2,552	57.1%	14,074	0.24
19-Mar-18	Mon	2,524	56.4%	12,780	0.18
20-Mar-18	Tue	2,082	46.6%	12,700	0.16
21-Mar-18	Wed	2,128	47.6%	12,618	0.17
22-Mar-18	Thu	2,703	60.4%	12,913	0.21
23-Mar-18	Fri	3,428	76.7%	15,915	0.22
24-Mar-18	Sat	3,847	86.0%	17,533	0.22
25-Mar-18	Sun	3,058	68.4%	19,344	0.22
26-Mar-18	Mon	3,012	67.4%	16,258	0.16
27-Mar-18	Tue	2,968	66.4%	15,977	0.19
28-Mar-18	Wed	3,003	67.2%	16,247	0.18
29-Mar-18	Thu	3,076	68.8%	17,619	0.17
30-Mar-18	Fri	3,605	80.6%	15,170	0.24
31-Mar-18	Sat	3,499	78.2%	20,582	0.22
		<b>98,478</b>	<b>71.0%</b>	<b>459,704</b>	<b>0.22</b>

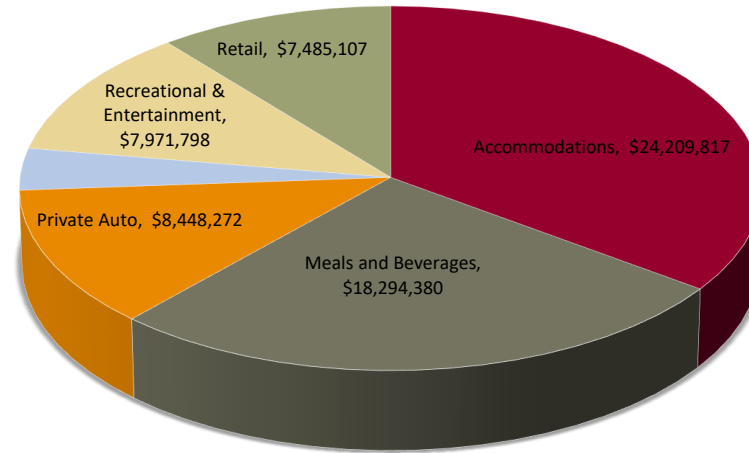
### In-Destination Expenditure by Sector

March, 2018

Accommodations	\$	24,209,817
Meals and Beverages	\$	18,294,380
Private Auto	\$	8,448,272
Public Transportation	\$	2,564,464
Recreational & Entertainment	\$	7,971,798
Retail	\$	7,485,107
<b>Total</b>	<b>\$</b>	<b>68,973,838</b>

Public Transportation,  
\$2,564,464

### In-Destination Expenditure by Sector

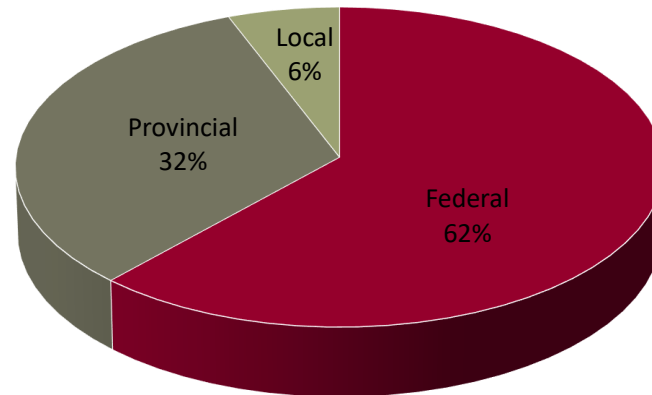


### Province Wide Economic Impact

March, 2018

Direct Expenditure	\$	68,973,838
Indirect Impact	\$	106,068,562
<b>Total</b>	<b>\$</b>	<b>175,042,400</b>

### Province Wide Taxes Generated



### Province Wide Taxes Generated

March, 2018

Federal	\$	23,831,815
Provincial	\$	12,462,539
Local	\$	2,277,623
<b>Total</b>	<b>\$</b>	<b>38,571,977</b>