

**January, 2017**  
Destination Room Night Actuals

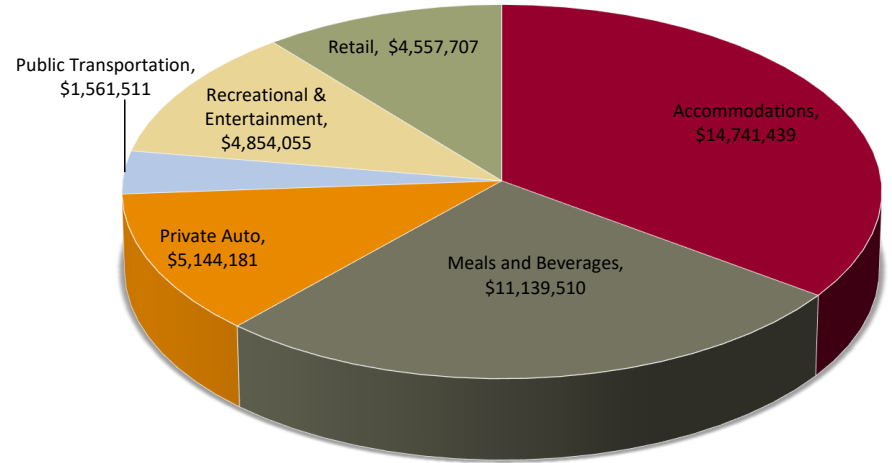
Event	Date	Day	Room Nights		Combined
			Sold	Occupancy	Entrances VPD
	01-Jan-17	Sun	3,358	72.9%	14,436
	02-Jan-17	Mon	2,930	63.6%	15,019
	03-Jan-17	Tue	2,823	61.3%	14,124
	04-Jan-17	Wed	2,713	58.9%	14,435
	05-Jan-17	Thu	2,538	55.1%	14,533
	06-Jan-17	Fri	2,714	58.9%	14,460
BHA CSSHL Tourney	07-Jan-17	Sat	2,866	62.2%	14,750
BHA CSSHL Tourney and TSN Curling Skins Game	08-Jan-17	Sun	1,312	28.5%	12,466
TSN Curling Skins Game	09-Jan-17	Mon	1,329	28.8%	9,505
	10-Jan-17	Tue	1,734	37.6%	9,737
	11-Jan-17	Wed	1,809	39.3%	9,331
	12-Jan-17	Thu	1,749	38.0%	10,397
	13-Jan-17	Fri	2,962	64.3%	12,575
BMH Initiation Tourney	14-Jan-17	Sat	3,437	74.6%	15,641
BMH Initiation Tourney	15-Jan-17	Sun	1,755	38.1%	15,053
	16-Jan-17	Mon	1,479	32.1%	10,876
	17-Jan-17	Tue	1,354	29.4%	10,867
	18-Jan-17	Wed	1,608	34.9%	11,200
	19-Jan-17	Thu	2,332	50.6%	12,046
Ice Magic Festival	20-Jan-17	Fri	3,976	86.3%	16,046
Ice Magic Festival & BMH/CMH/CAHL Games	21-Jan-17	Sat	4,157	90.2%	19,933
Ice Magic Festival & BMH/CMH/CAHL Games	22-Jan-17	Sun	1,758	38.2%	17,136
	23-Jan-17	Mon	1,680	36.5%	11,135
	24-Jan-17	Tue	1,814	39.4%	11,470
	25-Jan-17	Wed	2,260	49.1%	11,866
	26-Jan-17	Thu	2,532	55.0%	12,681
Ice Magic Festival & BMH/CMH, Doodlespiel	27-Jan-17	Fri	3,820	82.9%	15,425
Ice Magic Festival & BMH/CMH, Doodlespiel	28-Jan-17	Sat	4,223	91.7%	20,585
Ice Magic Festival & BMH/CMH, Doodlespiel	29-Jan-17	Sun	2,202	47.8%	18,373
	30-Jan-17	Mon	1,900	41.2%	12,133
	31-Jan-17	Tue	2,012	43.7%	11,624
		<b>Room Nights Sold</b>	<b>75,136</b>	<b>52.6%</b>	<b>419,858</b>

Total Rooms Available	5,504
Average Daily Rate	\$ 181.27
Monthly Room Revenue	\$ 14,697,063.01
Monthly Tourism Levy	\$ 587,882.52

Visitor Expenditure by Sector  
January, 2017

Accommodations	\$	14,741,439
Meals and Beverages	\$	11,139,510
Private Auto	\$	5,144,181
Public Transportation	\$	1,561,511
Recreational & Entertainment	\$	4,854,055
Retail	\$	4,557,707
<b>Total</b>	<b>\$</b>	<b>41,998,403</b>

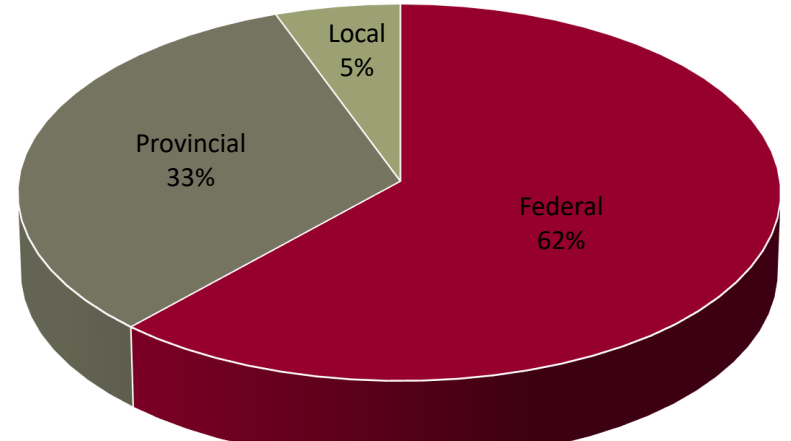
Initial Expenditure by Sector



Impact Province Wide - Gross Sales  
January, 2017

Direct	\$	41,998,403
Indirect & Induced	\$	64,585,505
<b>Total</b>	<b>\$</b>	<b>106,583,908</b>

Impact Province Wide - Taxes



Impact Province Wide - Taxes  
January, 2017

Federal	\$	13,369,233
Provincial	\$	7,063,884
Local	\$	1,214,598

