

January, 2018
Destination Room Night Actuals

Date		Room Nights Sold	Occupancy	Combined Entrances VPD	Room Nights per vehicle
01-Jan-18	Mon	3,092	70.2%	14,270	0.22
02-Jan-18	Tue	3,256	73.9%	16,307	0.20
03-Jan-18	Wed	3,400	77.2%	16,637	0.20
04-Jan-18	Thu	3,233	73.4%	16,457	0.20
05-Jan-18	Fri	3,440	78.1%	17,079	0.20
06-Jan-18	Sat	3,313	75.2%	16,828	0.20
07-Jan-18	Sun	1,462	33.2%	14,013	0.10
08-Jan-18	Mon	1,550	35.2%	10,983	0.14
09-Jan-18	Tue	1,909	43.4%	10,324	0.18
10-Jan-18	Wed	2,001	45.4%	9,873	0.18
11-Jan-18	Thu	1,875	42.6%	10,007	0.20
12-Jan-18	Fri	2,874	65.3%	12,238	0.19
13-Jan-18	Sat	3,542	80.4%	15,398	0.23
14-Jan-18	Sun	2,093	47.5%	14,536	0.14
15-Jan-18	Mon	1,903	43.2%	11,630	0.16
16-Jan-18	Tue	1,860	42.2%	11,022	0.17
17-Jan-18	Wed	2,099	47.7%	10,940	0.17
18-Jan-18	Thu	2,416	54.9%	11,255	0.19
19-Jan-18	Fri	3,586	81.4%	14,490	0.21
20-Jan-18	Sat	3,979	90.4%	18,285	0.22
21-Jan-18	Sun	1,758	39.9%	16,717	0.11
22-Jan-18	Mon	1,553	35.3%	11,701	0.13
23-Jan-18	Tue	1,580	35.9%	11,613	0.14
24-Jan-18	Wed	1,692	38.4%	11,154	0.14
25-Jan-18	Thu	2,082	47.3%	11,796	0.15
26-Jan-18	Fri	3,662	83.2%	15,769	0.18
27-Jan-18	Sat	4,023	91.4%	17,292	0.23
28-Jan-18	Sun	2,191	49.8%	15,234	0.14
29-Jan-18	Mon	2,160	49.1%	11,325	0.19
30-Jan-18	Tue	2,225	50.5%	11,424	0.19
31-Jan-18	Wed	2,490	56.6%	10,925	0.18
		78,299	57.4%	417,522	0.18

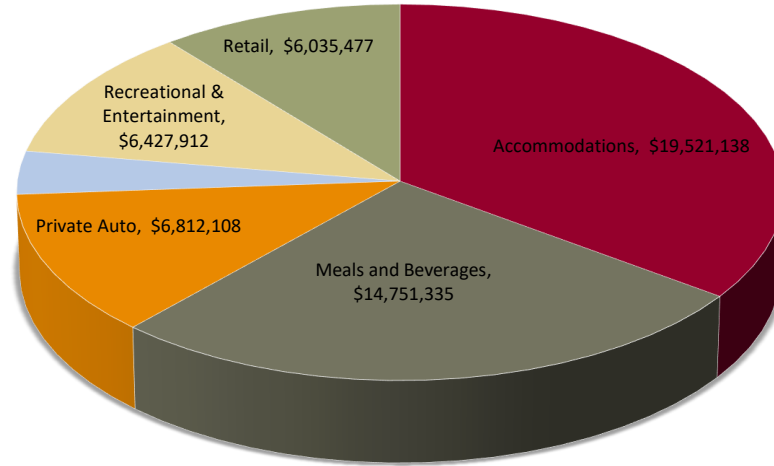
In-Destination Expenditure by Sector

January, 2018

Accommodations	\$	19,521,138
Meals and Beverages	\$	14,751,335
Private Auto	\$	6,812,108
Public Transportation	\$	2,067,808
Recreational & Entertainment	\$	6,427,912
Retail	\$	6,035,477
Total	\$	55,615,778

Public Transportation,
\$2,067,808

In-Destination Expenditure by Sector

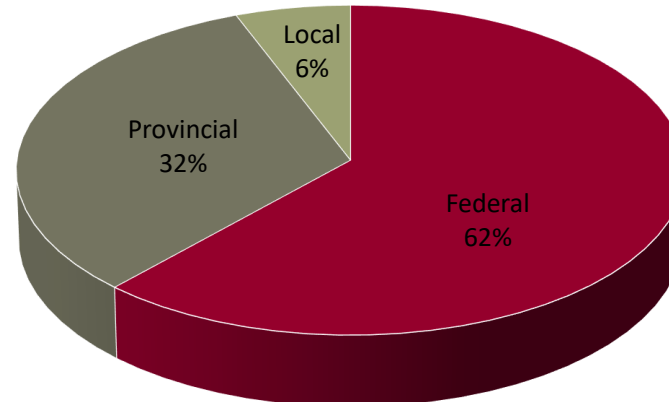


Province Wide Economic Impact

January, 2018

Direct Expenditure	\$	55,615,778
Indirect Impact	\$	85,526,422
Total	\$	141,142,200

Province Wide Taxes Generated



Province Wide Taxes Generated

January, 2018

Federal	\$	19,216,342
Provincial	\$	10,048,937
Local	\$	1,836,519
Total	\$	31,101,798