

BANFF COMMUNITY PLAN STEERING COMMITTEE

MEETING MINUTES

**Town of Banff Jim Bennett Room
Thursday, April 13, 2023, at 1:00p.m.**

COMMITTEE MEMBERS PRESENT

Allan Buckingham – Member at Large
Jess Harding - Representative of Environment NGO
Wanda Bogdane - Representative of Business/Tourism NGO
Sheila Luey- Representative of Banff Field Unit assigned by Parks Canada
Coun. Grant Canning - Member of Banff Town Council
Mayor Corrie DiManno - Member of Banff Town Council (joined meeting at 3:33pm)

COMMITTEE MEMBERS ABSENT

Leslie Taylor - Member at Large
Dr. Vamini Selvanandan - Member at Large
Stavros Karlos - Member at Large

ADMINISTRATION PRESENT

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|----------------|--------------------------------------|
| Darren Enns | Director of Planning and Development |
| Randall McKay | Special Project Manager |
| Kerry MacInnis | Admin, Planning and Development |

1.0 CALL TO ORDER

The April 13, 2023, meeting of the Banff Community Plan Steering Committee will be conducted in person at Jim Bennett Room located at Banff Town Hall.

BCP23-25 Moved by Buckingham to call the meeting to order 1:05pm.

CARRIED

2.0 APPROVAL OF THE AGENDA

2.1 Approval of the agenda for April 13, 2023.

BCP23-26 Moved by Councillor Canning to approve the April 13, 2023, agenda.

CARRIED

3.0 ADOPTION OF PREVIOUS COMMITTEE MINUTES

3.1 Approval of March 31, 2023, meeting minutes.

BCP23-27 Moved by Buckingham to approve the March 31, 2023, meeting minutes.

CARRIED

4.0 UNFINISHED BUSINESS

4.1 Confirmation of Public Input Approach – Jason Darrah, Director, Communications & Marketing Town of Banff

Topic #5: Identify what has been pre-determined, what is not “on the table” for public input.

- *Cap* on visitation for the park – there is no cap from a Parks Cdn Management perspective. There are solutions that can be explored to help manage visitation in areas within the park; including the town of Banff.
- *Total Area* wording should be changed to *boundaries* for the town of Banff.
- Is this a town issue or a community issue (boundaries, visitation, caps)?
- Perhaps providing clarity to the community as to some of these issues and background information on such topics as visitation, would be important.
- Living within Limits, it would be good to test that. What does that mean? Challenge and an Opportunity.
- What are the values and goals that the community is talking about?
- What the community plan can do and can't do, perhaps that's a good reminder upfront in this process and a reminder to the community. Messaging needs to be clear to this point.

Process and Structure

Values Opportunities and Challenges Goals

Topic #1 – what is the community plan and how do you frame that up to the community.

- Fixed area for the town needs to be changed to fixed *boundary* for the town.
- Community wide piece on environment

Topic #2 – draft of who we want to talk to in our community, public outreach

- Who to engage and how to communicate and reach them.

Topic #3 – three phase approach to moving through this process

- This is our tool to “plan”.
- A – asking people for comments on the topics (community values to guide us, opportunities and challenges). Do we want this to be an educational phase as well? Yes and no, we want meaningful informed input but we also have predetermined certainties. A lot of people will give their input to these topics but not want to read

the deep information on each topic.

- B – good questions here.
- The Steering Committee will work on values – topic areas. What is the goal about xxx?

Community Social Assessment statement is needed in our processes and documents.

How you speak about and how you show your process is very important. Social agitation, be mindful of.

How to frame the conversation is very important.

4.2 Email from Leslie A. Taylor – Saturday, April 1, 2023

4.3 Book Report: Grant Thornton Tourism Economic Impact Study (Wanda)
Book Report: Banff taxation (Wanda)

5.0 REPORTS

No reports received.

6.0 CORRESPONDENCE

No correspondence was received.

7.0 NEW BUSINESS

No new business currently.

8.0 INQUIRIES

No inquiries were received.

9.0 DATE OF NEXT MEETING(s)/ADJOURNMENT

BCP23-28 Moved by Harding to adjourn at 3:55PM

CARRIED