

BANFF COMMUNITY PLAN STEERING COMMITTEE

MEETING MINUTES

**Town of Banff Ted Langridge Room
Thursday, March 16, 2023, at 1:00p.m.**

COMMITTEE MEMBERS PRESENT

Allan Buckingham – Member at Large
Dr. Vamini Selvanandan - Member at Large
Coun. Grant Canning - Member of Banff Town Council
Jess Harding - Representative of Environment NGO
Wanda Bogdane - Representative of Business/Tourism NGO
Mayor Corrie DiManno - Member of Banff Town Council
Kendra Van Dyk - Representative of Banff Field Unit assigned by Parks Canada

COMMITTEE MEMBERS ABSENT

Leslie Taylor - Member at Large
Stavros Karlos - Member at Large

ADMINISTRATION PRESENT

Darren Enns	Director of Planning and Development
Emma Sanborn	Development Planner
Randall McKay	Special Project Manager

1.0 CALL TO ORDER

The March 16, 2023, meeting of the Banff Community Plan Steering Committee will be conducted in person at Ted Langridge Room located at Banff Town Hall.

BCP23-16 Moved by Buckingham to call the meeting to order 1:08.

CARRIED

2.0 APPROVAL OF THE AGENDA

2.1 Approval of the agenda for March 16, 2023.

BCP23-17 Moved by DiManno to approve the March 16, 2023 agenda.

CARRIED

3.0 ADOPTION OF PREVIOUS COMMITTEE MINUTES

3.1 Approval of February 9, 2023 meeting minutes.

BCP23-18 Deferred to the next meeting.

CARRIED

4.0 UNFINISHED BUSINESS

5.0 REPORTS

5.1 Tourism Together – Banff Lake Louise Tourism

Presentation from Leslie Bruce on the findings of the Tourism Together plan. The

expectation is that these complimentary master plans amplify each others shared goals. Current goal is to encourage others to use the findings from Tourism Together to embed learnings in other plans. BLLT has been asked for workshops etc. to help catalyze change. BLLT in the middle of an organizational overhaul to help organization align with goals of the plan. Steering Committee will be struck for Tourism Together plan to help steward the goals of this plan forward – biannual meeting, figure out key metrics that are shared. Over tourism - thought about net promoter score and shared attempt to manage when the town/park is oversubscribed (i.e. August is a poor promoter period because folks are having trouble doing the things they want to do).

5.2 Book Report Update

- Hospital/Primary Care Network Planning; Banff Community Health Profile – Selvanandan
 - o Healthy communities identified in 2009 Community Plan, but not “health” – perhaps this is an emerging issue for a new plan
 - Loss of health services over the past 20 years in Banff
 - Increased population, reduced physicians – this is a realm of Alberta Health but these physicians are running small businesses – overhead, availability of housing etc.
- Education - CRPS 4 Year Educational Plan – Selvanandan
 - o Why do three school buses leave Banff for Canmore every day?
 - o International students
 - o Role of municipality in stewarding education opportunities so that we can curate skills that are needed in the community – trades, tourism, etc.
- 2022 Banff & Lake Louise Labour Market Research – Bogdane
 - o Trend towards older, unpartnered prospective employees
 - o Housing and career progression are important for these people
 - o Employees would have stayed in BNP longer if housing was more prolific, compensation was higher, etc.
 - o Younger workers were satisfied with the housing offering, older workers were less satisfied
 - o Value-based career decisions are being made – working in a national park, working within sustainability

5.3 Banff Mineral Springs Hospital Community/Stakeholder Consultation “What We Heard” Report Banff Mineral Springs Hospital - PowerPoint Presentation.pdf and Banff Mineral Springs Hospital Community Board.pdf

6.0 CORRESPONDENCE

7.0 NEW BUSINESS

8.0 INQUIRIES

9.0 DATE OF NEXT MEETING(s)/ADJOURNMENT

BCP23-19 Moved by Bogdane to adjourn at 4:00 PM

CARRIED