

Traffic Management

ADDRESSING CONGESTION

IN 2015, THE TOWN:

- Partnered with stakeholders
- Increased and expanded communications
- Doubled transit frequency
- Increased parking enforcement
- Increased weekend traffic monitoring
- Optimized traffic signal timings
- Activated green override when required
- Provided free transit from Tunnel Mountain campground
- Promoted active modes
- Added traffic cams and linked to numerous websites for viewing
- Worked with shuttle providers

HOW YOU HELP:

We rely on residents and visitors to help minimize congestion:

- You chose to walk, bike or Roam around Banff
- More visitors use Roam Public Transit
- Stakeholders monitor regular update emails on volume data and advise visitors
- You follow our increased communication through social media
- You check conditions before you go, on our traffic webcams (now among the top views on banff.ca)

HOW IT IS WORKING

29 (2015)

Number of days
over 24,000 VPD*
increased

15 (2014)

▲ 93%

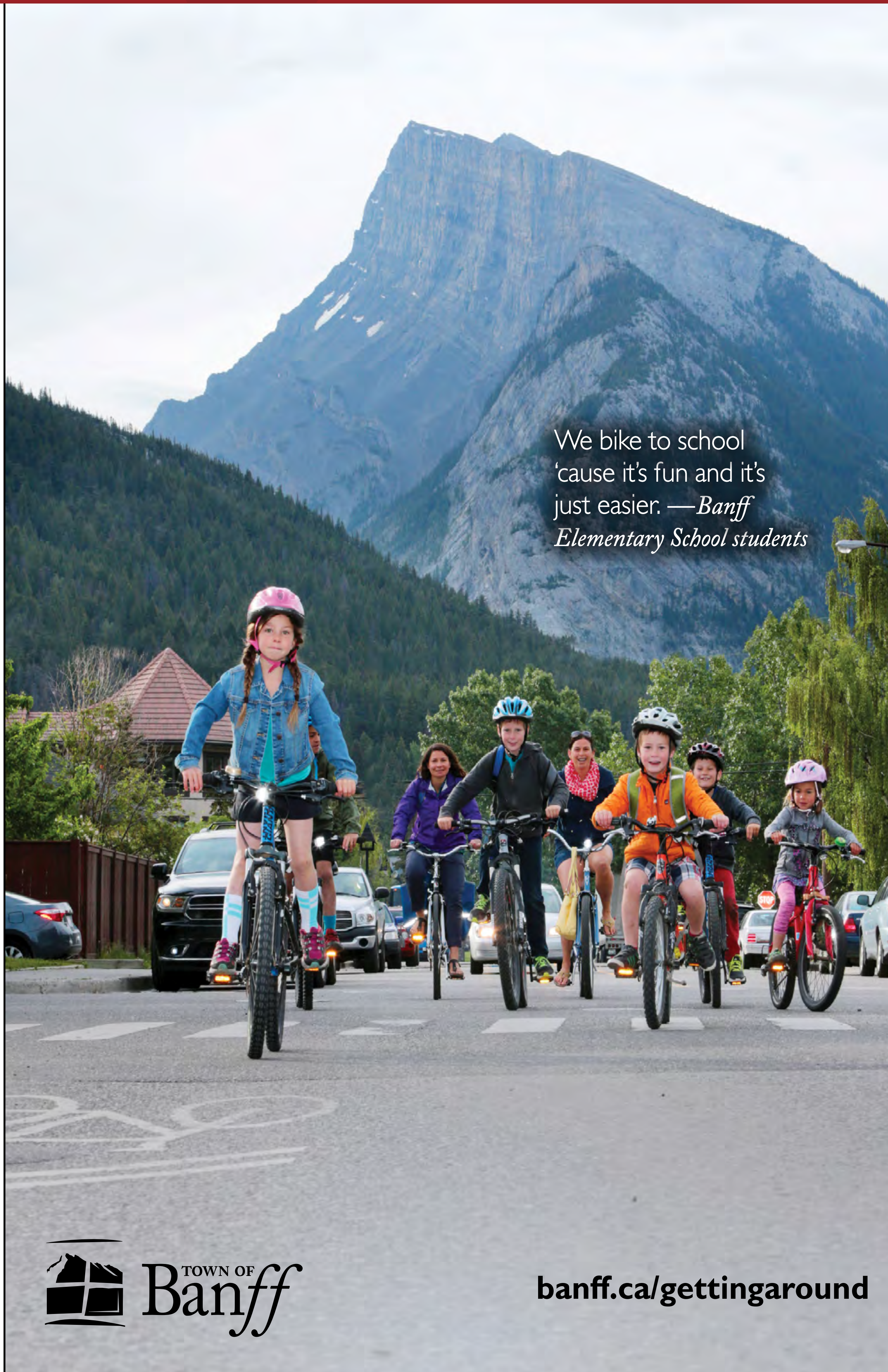
Number of days
northbound delays
exceeded 15 minutes
decreased

14 (2014)

▼ 43%

8 (2015)

*During July and August, both entrances, both directions



We bike to school
'cause it's fun and it's
just easier. —*Banff*
Elementary School students



banff.ca/gettingaround

visit banff.ca/transportationplan

